

## DMI 11 NEGOTIATE AND AGREE THE DESIGN AND BUDGET

### UNIT OVERVIEW

This unit measures your ability to negotiate and agree the design and budget.

It involves in establishing the overall framework and parameters for design including the budget to be allocated to that activity. This will result in a full and final design specification that may be used for subsequent design briefings.

It requires that the objectives and environment for the design be fully understood and that deadlines and scope are confirmed. It also requires that the budget be negotiated so that it is sufficient for the design process taking into account the necessity for cost-effectiveness.

The unit requires the drawing up of a final design specification that covers all aspects including budget and any sub-budgets that may be necessary.

## KNOWLEDGE AND UNDERSTANDING – this is what you must know

- a) the objectives for the design and the artistic intentions which the design is required to support
- b) details of the overall project, its objectives and its budget
- c) the timescale within which the design must be completed
- d) budgetary headings related to the design process
- e) specific time and work implications for all appropriate design input
- f) the implications and effects on the design of specific outcomes required by the larger project and the time and work implications of these
- g) effective and appropriate ways to approach the negotiation of design and budget
- h) methods of specifying the agreed design and budget
- i) appropriate methods for confirming the agreement to this specification of all parties to the negotiation



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### PERFORMANCE STATEMENTS – this is what you must be able to do

1. confirm the business objectives, scope and budget for the overall project to which the design is to be applied
2. confirm the artistic objectives and any specific direction and requirements for the project
3. identify any special requirements which will impact upon the design process
4. confirm the overall timescale available
5. derive an appreciation of the implications of all of the project specification and parameters for the design process
6. plan the most appropriate requirements in terms of human and physical resources that will meet the overall needs of the project
7. develop a design philosophy and specification which meets the needs of the project
8. identify any and all implications of the design philosophy for the collection of props, construction, purchasing, artistic input, and other relevant aspects of the specification
9. negotiate and agree the design philosophy and the resulting design specification
10. identify all cost-areas deriving from the specification and requirement and allocate these to budget headings and, if necessary, to subsidiary budget headings
11. calculate a realistic and cost-effective required budget
12. negotiate and agree a final budget for the design process which will meet the objectives and specification for the project
13. record all agreements and ensure that all parties confirm their acceptance of the agreement

